



TOP 10 WAYS TO BUILD YOUR LIST

1

Make a post on your Facebook and Instagram. This is a fast & easy way to reach your current audience at no additional cost!

2

Post to your website!



3

Print the graphic provided in your tool kit and hang signs around your business. Think about the places that your customers are most likely to see them.

4

Utilizing email or newsletters? Include your sign-up information in your next newsletter.

5

Interact with your customers! When a customer is checking out at your business. This is a perfect time to mention your new VIP text program!



6



Word of mouth! Tell everyone about it and encourage your staff to do the same!

7

Gift card giveaways! Incentivize your customers to sign up by offering giveaways.

8

Use a local or online print shop to make banners and business cards to display at your store. Don't forget to include the QR code!



Print on the bottom of your receipts.

9

Work with your local newspaper rep to include on any print or digital ads that are running through the paper!

10

