

# TOP TARGETING OPTIONS: **AUTOMOTIVE**

## Auto Intenders

- Luxury
- Non-Luxury
- Domestic
- Import
- Convertible
- Coupe
- Hatchback
- Hybrid/Electric
- Sedan
- SUV
- Pickup
- Mini-Van
- Wagon

## In-Market For...

- A NEW Automobile
- A USED Automobile
- Auto Financing
- Auto Insurance
- Auto Parts and Service

## Auto Owners

- Make and Model
- Type & Body
- Auto Year
- Hybrid Car Owners
- Luxury Auto Owners
- Mileage
- Vehicle Fuel
- Number of Vehicles Per Household
- Antique Owners

## Demographics

- Age
- Gender
- Presence of Children
- Household Income
- Net Worth

## Modeled Credit

- Poor Credit
- Fair Credit
- Good Credit
- Excellent Credit

FEEL ALIVE™



MSRP \$30,955

2021 MAZDA CX-5 TOURING SPECIAL VALUE PACKAGE

#X200681

LEASE FOR **\$359**/month\*

**\$0 DOWN**

\*36 months/10,000 miles per year. \$0 down payment, first payment and \$299 doc fee due at signing. Tax, title, license extra. WAC. Expires 3-31-21. Vehicle photo is for illustration purposes only.

SHOP AND BUY ONLINE. COMPLIMENTARY DELIVERY

WE SPECIALIZE IN  
**Honda • Acura  
Toyota  
Lexus • Scion**

At Four Star Import, we understand how important your car is to you.  
**That is why we constantly train our team members in all areas of Honda, Acura, Toyota, Lexus and Scion products to better serve you.**

- We include a 24 month/24,000 mile warranty with every service for your peace of mind.
- We're committed to providing you, your family and your vehicles the best repair experience possible.



to schedule an appointment for your car or [click here](#) to schedule online!



Google Reviews

# TOP TARGETING OPTIONS: REAL ESTATE

## Homeowner

- Homeowner / Renter
- Property Type
  - Multi-Family Dwelling
  - Nursing Home
  - Retirement Home
  - Single Family Dwelling
  - Trailer Court
- Mortgage Present
- Mortgage Amount
- Mortgage Interest Rate
- Mortgage Loan Type
- Home Value
- Home Equity Estimate
- Home Structure
- Pool Owner
- Sale Date
- Year Built
- First Time Homeowner
- Home Intenders
- Real Estate Investors

## Demographics


- Age
- Gender
- Presence of Children
- Household Income
- Net Worth

## Modeled Credit

- Poor Credit
- Fair Credit
- Good Credit
- Excellent Credit


## Households

- Grandparents in Household
- Length of Residence
- Number of Adults
- Veteran in Household



5 bedroom | 4.5 bathroom | 5,927 sq. ft. | Reduced to \$969,900  
Middleton schools! This gorgeous executive home is a must see.

[Learn More](#)



The expansive, open and smart floor plan offers all the amenities you should expect.


Chef's dream kitchen awaits with top of the line appliances and a brand new back splash. Large and bright dining room. Huge walk in pantry and mudroom. Great room with gas fireplace and custom built-ins. Master suite offers private sitting area and fireplace.

The upper floor offers an additional master suite, plus three other bedrooms and bath.

The exposed lower level is walk out and offers a second kitchen area, media room, rec room, and exercise room/5th bedroom.

Fantastic sunset views. Radiant heat flooring, sprinkler system, custom concrete, and more.

[Learn More](#)



# TOP TARGETING OPTIONS: ENTERTAINMENT/ARTS

## Entertainment

- Music & Concerts
- TV & Movies
- Theater/Performing Arts
- Theme Parks

## Sports

- Auto Racing & Nascar
- Baseball
- Basketball
  - College Basketball
  - Professional Basketball
- Football
  - College Football
  - Fantasy Football
  - Professional Football
- Golf
- Hockey
- Skiing / Snowboard
- Soccer
- Tennis
- Wrestling

## Interests

- Arts & Crafts
- Equestrian
- Gaming
- History
- Hobbies
- Photography
- Reading
- Science/Physics
- Specialty Foods & Cooking
- Sporty Living
- Travel
- Nature and Outdoors
  - Adventure Seekers
  - Bird Watching
  - Boating & Sailing
  - Camping & Hiking
  - Canoe/Kayak
  - Hunting and Fishing

## Demographics

- Age
- Gender
- Presence of Children
- Household Income



BRINGING  
*art to life*

**NOVEMBER 17-18**  
Benton Convention Center • Winston-Salem, NC  
HOTEL PACKAGES AND TICKETS: [PiedmontCraftsmen.org](http://PiedmontCraftsmen.org)

**PIEDMONT CRAFTSMEN'S FAIR**

Artist: David and Veronica Bennett - Metal • Creative design by Yela Agency

**JAN 31 - FEB 16, 2020**

**HOWIE** **BACK in the DAY**

Book, Music and Lyrics by Tim Hyman, Lisa St. Louis, and Howard Dinnough

**A Rose Theater Special Event**

**TICKETS \$25**

**Starring Howie D.**  
*from the Backstreet Boys!*

Take a journey through musical forms and middle school norms in this new show co-written by Howie D. himself. Be the first to hear this new original music performed live by Howie D. in his theatrical debut!

**the Rose Performing Arts**  
FOR CHILDREN AND FAMILIES

**www.rosetheater.org**



# TOP TARGETING OPTIONS: **FINANCIAL**

## Finance/Investments

- Annuities
- Real Estate Investor
- Securities
- Stocks/Bonds

## Income & Wealth

- Net Worth
- Household Income
- Investable Assets
- Finance Interest
- Modeled Credit
- Modeled Debt
- Donor
- Trade Lines

## Modeled Credit

- Poor Credit
- Fair Credit
- Good Credit
- Excellent Credit

## In Market

- In Market for a New Automobile
- In Market for a Used Automobile
- In Market for Auto Financing

## Credit Card Indicator

- Presence of Card Holder
- Travel and Entertainment Holder
- Bank Card Holder
- Premium Bank Card Holder
- Retail Card Holder
- Gas Card Holder
- Specialty Retail Card Holder
- Upscale Retail Card Holder
- Finance Card Holder

## Homeowner

- Homeowner / Renter
- Mortgage Present
- Mortgage Amount
- Mortgage Interest Rate
- Mortgage Loan Type
- Home Value
- Home Equity Estimate

## B2B

- Title/Department
- Industry
- Sales Volume
- Employee Size



**EVERYTHING WE DO, WE DO FOR YOU!** Part of taking pride in home ownership is keeping up with needed home improvements. Having a cash reserve available when you need it is possible with a flexible-term home equity loan. You'll have cash advantages with a rate as low as 3.95% APR\* that could save you money and keep your "nest egg" savings secure.

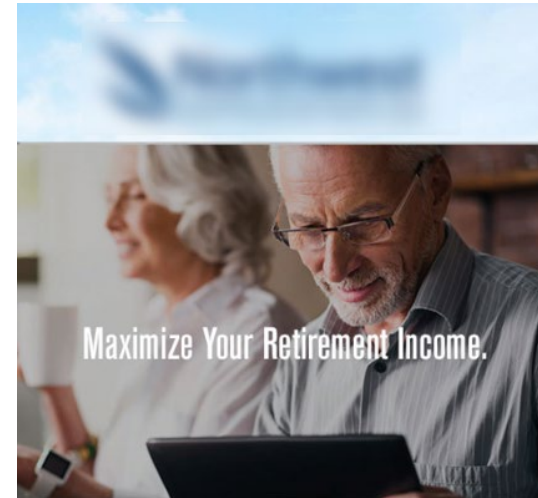
**NO CLOSING COSTS UP TO \$75,000** includes title search, flood certification and recording fees. Act now to see how our no closing cost offer can work for you. Do you need funds to pay for expenses not related to your home? You can borrow against the equity in your home for whatever you choose — including debt consolidation, a new vehicle, college expenses, a wedding or vacation, a medical emergency or any other unexpected expense. It is your choice. Your home's equity is there waiting for you to use.

**LOCAL DECISION MAKERS** and the promise of first Central service for the life of the loan is important. Loans are subject to credit approval and some restrictions apply. Payment example: \$18.40 per \$1,000 financed at 3.95% APR\* for 60 months.

**APPLY ONLINE** We make it easy to get started online at [www.central.com](#). Offer good now through June 30, 2021.

\*APR = Annual Percentage Rate  
Federally insured up to \$250,000 by NCUA

**Your friends at** [Central Bank](#)



Are you interested in:

- ✓ Guaranteeing your retirement income for life?
- ✓ Earning higher interest than on CDs with more favorable tax advantages?
- ✓ Participating in upside market performance but absolutely guaranteed against any downside?
- ✓ Maximizing your Social Security Benefits while reducing the tax liability on your social security income?

**SCHEDULE YOUR FREE CONSULTATION**

# TOP TARGETING OPTIONS: **RETAIL**

## Interests

- Active Lifestyle
- Arts & Crafts
- Entertainment
- Aviation
- Beauty & Cosmetics
- Boat Owner
- Collectibles
- Current Events
- Dieting / Weight Loss
- Equestrian
- Ethnic Products
- Fashion & Apparel
- Finance/Investments
- Gaming
- Gardening
- Golf
- Gun Owners
- Health & Fitness
- History
- Hobbies
- Home Furnishings/Decorating
- Home improvement

## Interests

- Motor Vehicles
- Music
- Nature and Outdoors
- Personalized Products
- Pets
- Philanthropy
- Photography
- Reading
- Science/Physics
- Smoking/Tobacco
- Specialty Foods and Cooking
- Sports
- Sporty Living
- Technology / "Techies"
- Travel

## Demographics

- Age
- Gender
- Presence of Children
- Household Income
- Net Worth

## Shopping Habits

- Impulse Buyer
- Bargain Seeker
- Coupon Clippers
- Frozen Dinner Buyers
- Wholesale Club Member
- Fast Food
- Shopaholic
- High End Electronics Buyer
- High Ticket Items
- Household Goods Buyers / Shoppers
- Grocery Shopper / Buyer

## High Tech

- Cell Phone User
- Computers
- Electronics
- E-reader
- Internet Activity
- Satellite TV
- Wi-Fi Access

Minus the hassle.

10% off

Save up to \$2.00

Feb 26 - March 10

Save up to \$14.48

March 11 - 31

Save up to 50% off

\$5 off

Any purchase \$30 or more

20% off

Save up to \$8

Save up to \$140 to \$66

FREE

Save up to \$8

15% off

Save up to \$9

1 Hour Curbside Pickup

Free Same-Day Delivery

# TOP TARGETING OPTIONS: HEALTHCARE

## Interests

- Active Lifestyle
- Dieting / Weight Loss
- Health & Fitness
  - Fitness
  - Biking/Cycling
  - Running/Jogging
- Health
  - Alternative Medicine Interest
  - Vitamin User
- Pilates & Yoga

## Household

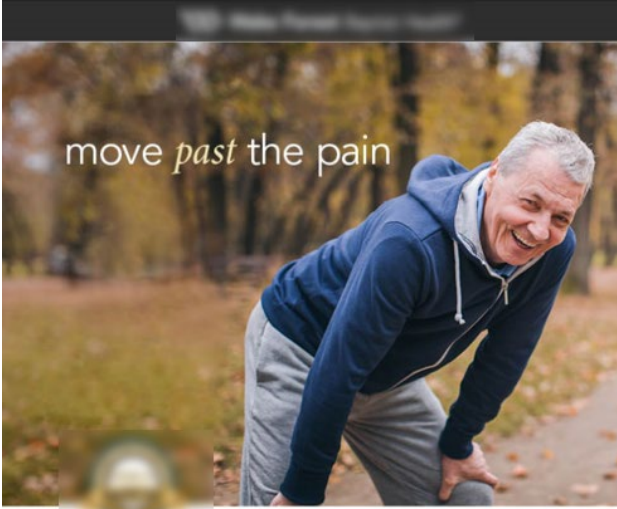
- Has Health Insurance
- Has Life Insurance
- Length of Residence
- Grandparents in Household

## Demographics

- Age
- Gender
- Presence of Children
- Household Income
- Net Worth

## Ailments

- Allergies
- Alzheimer's
- Angina/Heart Disease
- Asthma
- Arthritis/Rheumatism
- Bladder Control Difficulties
- Diabetes
- Emphysema
- Frequent Headaches
- Hearing Difficulties
- High Blood Pressure / Hypertension
- High Cholesterol
- Migraines
- Osteoporosis
- Physical Handicap




move *past* the pain

Relieve your joint pain with the most experienced team in the region. Our orthopaedic specialists work with you to choose the right nonsurgical or surgical treatment option and support you through recovery. If joint replacement is needed, many of our patients go home the day of or day after surgery.

JOINT PAIN RELIEF | HIP & KNEE REPLACEMENTS

care for life

LEARN MORE



Brand leader for over 70 years!

**NOW Accepting  
New Patients**

**30% off select models\***

**45 day trial – pay nothing down\***  
\*see local provider for details

**3 Year Warranty**  
**Licensed Professionals**  
**Leading Digital Technology**

**A Style and Model for EVERY Budget**  
**Financing Options Available**

**Call TODAY to schedule  
YOUR hearing test**  
Click HEAR to find your



# TOP TARGETING OPTIONS: **LEGAL**

## Demographics

- Age
- Gender
- Marital Status
  - Married
  - Single
  - Divorced

## Finance/Investments

- Annuities
- Real Estate Investor
- Securities
- Stocks/Bonds

## Auto Owners

- Make and Model
- Auto Year

## Homeowner


- Homeowner / Renter
- Property Type
  - Multi-Family Dwelling
  - Nursing Home
  - Retirement Home
  - Single Family Dwelling
  - Trailer Court
- Real Estate Investors

## Income & Wealth

- Net Worth
- Household Income
- Investable Assets
- Finance Interest
- Modeled Credit
- Modeled Debt
- Donor
- Trade Lines

## B2B

- Title/Department
- Industry
- Sales Volume
- Employee Size




Stand-up for your Loved-One!

Your claim for damages against the Nursing Home may be the only way to learn what was done to protect your Loved-One from Covid-19.

Answer the few questions to request your free virtual Case Review from a real . Seek the answers and justice your loved one deserves.

Click  now to get your free virtual Case Review.  This is an advertisement.



# TOP TARGETING OPTIONS: EDUCATION

## Demographics

- Age
- Gender
- Household Income
- Net Worth
- Children
  - Presence of Children
  - Parents of High School Students
  - Number of Children
  - Gender of Children
  - Age of Children
    - 0 - 3
    - 4 - 7
    - 8 - 12
    - 13 - 17

## Education

- College Degree
- College Students
- Continuing Education Interest
- High School Diploma/GED

## Occupation

- Career Change Interest
- Job Seeker
- Blue Collar/ Skilled Tradesman
- Financial
- Health Services
- IT Professional
- Military
- Professional or Technical
- Sales/Marketing
- White Collar



### SCHEDULE A VISIT AT

██████████ has extended its application deadline for the Class of 2025! We invite prospective families with daughters in grades 7 and 8 to learn more about the school's academic, athletic, co-curricular, and tuition assistance programs by signing up for one of our Spring Visits. **Your last chance to visit is April 29, 2021.**

Since 1932, ██████████ has challenged young women of faith to achieve their God-given potential as academically successful Women of the Word, and has empowered them to make a positive impact on the world.

**DON'T DELAY - REGISTER TODAY!**



We are in search of K-8 Teachers

**REWARDING CHALLENGES  
ONGOING OPPORTUNITIES**

We hire the brightest, most motivated and dedicated team players who can help transform today's scholars into tomorrow's global visionaries

[LEARN MORE! ▶](#)



# TOP TARGETING OPTIONS: HOME SERVICES

## Demographics

- Age
- Gender
- Household Income
- Net Worth

## Homeowner

- Homeowner / Renter
- Property Type
  - Multi-Family Dwelling
  - Nursing Home
  - Retirement Home
  - Single Family Dwelling
  - Trailer Court
- Home Value
- Pool Owner
- Year Built
- Length of Residence

## Interests

- Home improvement
  - Do-It-Yourself
  - Remodeling
- Home Furnishings/Decorating

## Modeled Credit

- Poor Credit
- Fair Credit
- Good Credit
- Excellent Credit

**Is it finally time to  
replace your old,  
inefficient AC  
system?**



Call Today  
For A Free  
Estimate!

Over 1500  
5 Star  
Reviews!




Call And Mention This Ad To Be Eligible for  
60 Months 0% Financing  
PLUS A FREE FURNACE!

**CLAWS  
+ PAWS**  
FLOORING SALE



SAVE UP TO **\$1,000\*** +  
**ZERO INTEREST**  
IF PAID IN FULL WITHIN 12 MONTHS\*\*

On purchases made with your Carpet One Synchrony Home® credit card between 4/1/2021 and 5/31/2021. Interest will be charged to your account from the purchase date if the promotional balance is not paid in full within 12 months. Minimum monthly payments required.



**HERE  
TO  
FLOOR  
YOU.**

Pets bring so much joy to your home. They also bring lots of wear and tear, specifically to your floors. We're talking scratches, spills, "accidents" and more. That's why, at \_\_\_\_\_, we carry a wide range of pet-friendly floors. They're designed to withstand what your furry friends dish out and stay looking beautiful. Allowing you to enjoy your pets and keep loving your home.

**SAVE NOW**

# TOP TARGETING OPTIONS: RECREATION/TRAVEL

## Interests

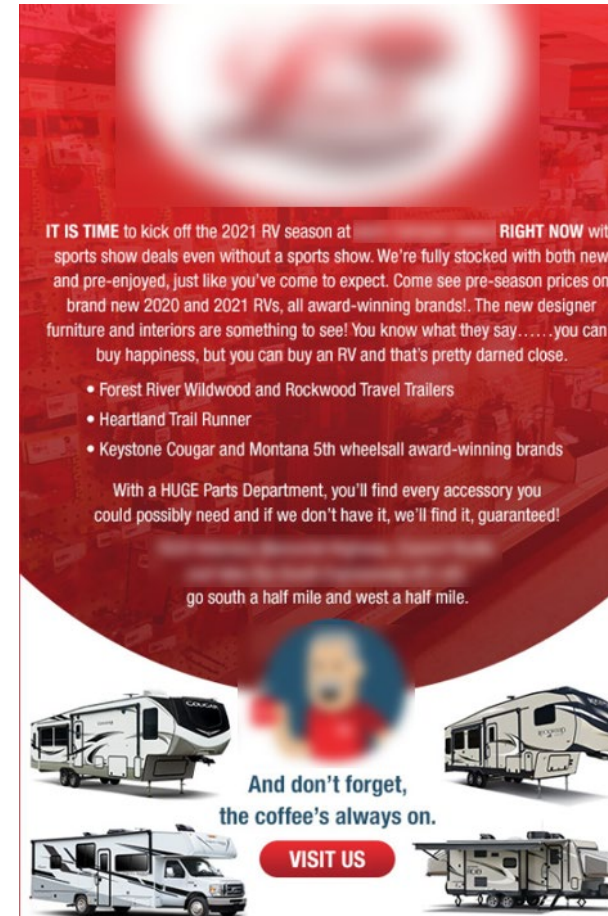
- Travel
  - Business Travelers
  - Cruise Vacations
  - Domestic Travel
  - Family Vacations
  - Frequently Flyer
  - International Travel
  - RV Travel
  - Time Share
- Nature and Outdoors
  - Adventure Seekers
  - Bird Watching
  - Boating & Sailing
  - Camping & Hiking
  - Canoe/Kayak
  - Hunting and Fishing
- Active Lifestyle
- Boat Owner
- Gaming
- Sporty Living
- Music & Concerts
- Theme Parks

## Sports

- Auto Racing & Nascar
- Baseball
- Basketball
- Football
- Golf
- Hockey
- Skiing / Snowboard
- Soccer
- Tennis
- Wrestling

## Demographics

- Age
- Gender
- Presence of Children
- Household Income
- Net Worth



IT IS TIME to kick off the 2021 RV season at **RIGHT NOW** with sports show deals even without a sports show. We're fully stocked with both new and pre-enjoyed, just like you've come to expect. Come see pre-season prices on brand new 2020 and 2021 RVs, all award-winning brands!. The new designer furniture and interiors are something to see! You know what they say.....you can't buy happiness, but you can buy an RV and that's pretty darned close.

- Forest River Wildwood and Rockwood Travel Trailers
- Heartland Trail Runner
- Keystone Cougar and Montana 5th wheels all award-winning brands

With a HUGE Parts Department, you'll find every accessory you could possibly need and if we don't have it, we'll find it, guaranteed!

go south a half mile and west a half mile.

And don't forget,  
the coffee's always on.

**VISIT US**



*enjoy*  
**TRAVEL SAVINGS**  
WITH UP TO **\$500 BACK\*** ON SELECT BOOKINGS

Dreaming of your next vacation to an island paradise, fabulous city or enchanting port? Book now and travel later to receive up to \$500 back on select cruise and tour bookings.

**HURRY!**  
BOOK BY  
SEPTEMBER  
30<sup>TH</sup>

*Travel with peace of mind*

We know the current environment may cause you to have concerns about needing to cancel your trip, your Travel Agent can share travel insurance options with enhanced cancellation benefits, so you can have greater peace of mind.

TRAVELS WITH YOU

**HURRY! YOU MUST BOOK BY SEPTEMBER 30, 2020.**  
CONTACT YOUR TRAVEL AGENT TODAY!



# TOP TARGETING OPTIONS: PROFESSIONAL SERVICES

## Demographics

- Age
- Gender
- Marital Status
  - Married
  - Single
  - Divorced

## Homeowner

- Homeowner / Renter
- Property Type
  - Multi-Family Dwelling
  - Nursing Home
  - Retirement Home
  - Single Family Dwelling
  - Trailer Court
- Home Value
- Pool Owner
- Year Built
- Real Estate Investors

## Auto Owners

- Make and Model
- Auto Year

## Finance/Investments

- Annuities
- Real Estate Investor
- Securities
- Stocks/Bonds

## Income & Wealth

- Net Worth
- Household Income
- Investable Assets
- Finance Interest
- Modeled Credit
- Modeled Debt
- Donor
- Trade Lines

## B2B

- Title/Department
- Industry
- Sales Volume
- Employee Size

OPEN 24 HOURS FOR EMERGENCY SERVICES  
SPECIAL OFFER FOR HAIL DAMAGE + GUTTER CLEANING

BBB A+ RATING  
AS OF 4/2020

ACCREDITED BUSINESS

NOW OFFERING  
**FREE**  
GUTTER CLEANING +  
ROOF INSPECTIONS

SCHEDULE A  
FREE INSPECTION  
CALL NOW

SEE WHAT OUR  
**CLIENTS**  
ARE SAYING

★★★★★  
"Had a small job that most companies didn't want to do or wanted to charge way too much. They came out looked at it and fixed it. I will use them for all my roofing needs"

★★★★★  
"The recent wind storm took some shingles with it. One call to the guys at [company] was all it took. They were there within the hour to get a temporary fix in place, and had me back together ASAP"

★★★★★  
"I can't say enough positive things about Christian and this company. The service was exceptional. They did what they said they would do, correctly, and on time"

OTHER SERVICES INCLUDE  
SIDING | GUTTERS | WINDOWS | DOORS

UNSURE OF YOUR REPAIR NEEDS?  
CONTACT US

REGISTER NOW →

**GIVE OUR NATION POWERFUL POSSIBILITIES**

February 19th, 2:00PM to 7:00PM

CI or Full Scope Polygraph Clearance Required

**Explore Jobs Supporting Our Government**

Keep the wheels of government turning 24/7. In a Government Support role at [company], you'll join a trusted team of experts who connect over 1,200 different agencies to serious security and mobility. Your work will help make the networks that our country runs on more protected, agile and effective. And with a wide range of opportunities (from Engineers to IT and Cyber Security), your continued growth can always be a top priority.

Wednesday, February 19, 2020  
2:00pm - 7:00pm

REGISTER NOW →

Offer letters will be presented onsite to qualified candidates.  
CI or Full Scope Polygraph Clearance Required to Attend.  
Bring 5 copies of your resume with you.  
Please share this event with your fellow cleared colleagues & friends.

Additional participating companies include [company]

**Immediate Opportunities**  
Build your career with [company]

- Network Engineer
- Network Administrator
- Logisticians
- Cybersecurity Manager
- Cybersecurity Engineer



# TOP TARGETING OPTIONS: SPORTS

## Sports


- Auto Racing & Nascar
  - Auto Racing (General)
  - Nascar
- Baseball
- Basketball
  - College Basketball
  - Professional Basketball
- Football
  - College Football
  - Fantasy Football
  - Professional Football
- Golf
- Hockey
- Skiing / Snowboard
- Soccer
- Tennis
- Wrestling

## Nature and Outdoors

- Adventure Seekers
- Bird Watching
- Boating & Sailing
- Camping & Hiking
- Canoe/Kayak
- Hunting and Fishing
  - Fishing Only
    - Freshwater
    - Saltwater
  - Hunting Only

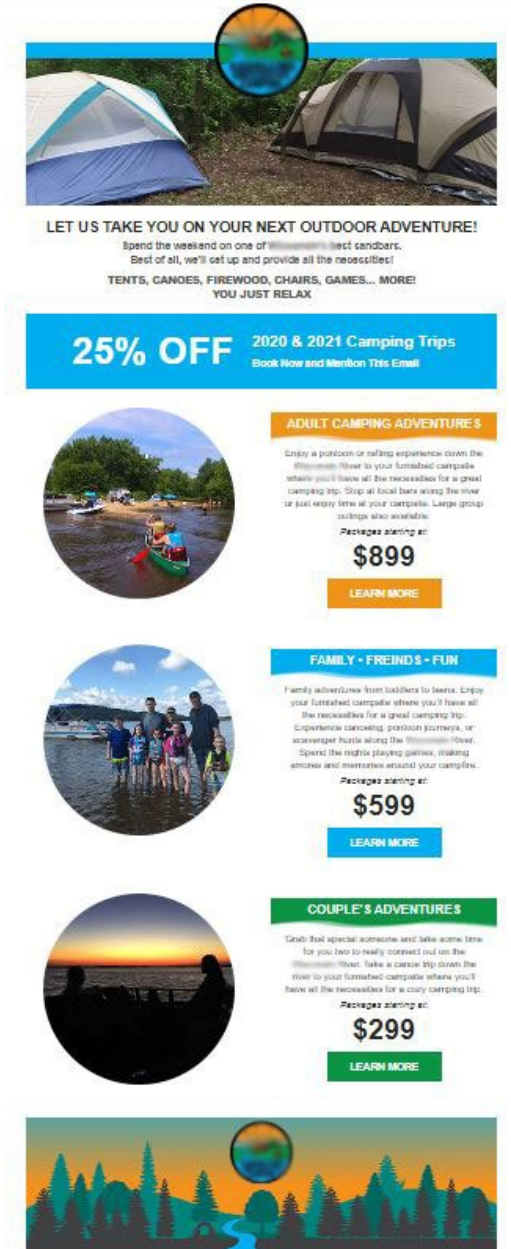
## Demographics

- Age
- Gender
- Household Income
- Presence of Children
  - Parents of High School Students
  - Number of Children
  - Gender of Children
  - Age of Children
    - 0 - 3
    - 4 - 7
    - 8 - 12
    - 13 - 17



THE WAIT IS OVER  
**MARCH IS HERE**

**MARCH 19 & 21**  
**TICKETS STARTING AT \$40**



LET US TAKE YOU ON YOUR NEXT OUTDOOR ADVENTURE!  
Spend the weekend on one of Wisconsin's best sandbars.  
Best of all, we'll set up and provide all the necessities!  
TENTS, CANOES, FIREWOOD, CHAIRS, GAMES... MORE!  
YOU JUST RELAX

**25% OFF** 2020 & 2021 Camping Trips  
Book Now and Mention This Email

**ADULT CAMPING ADVENTURES**  
Enjoy a portion or rafting experience down the Wisconsin River to your furnished campsite where you'll have all the necessities for a great camping trip. Stop at local bars along the river or just enjoy time at your campsite. Large group outings also available.  
Packages starting at:  
**\$899**  
[LEARN MORE](#)

**FAMILY - FRIENDS - FUN**  
Family adventures from toddlers to teens. Enjoy your furnished campsite where you'll have all the necessities for a great camping trip. Experience canoeing, pontoon journeys, or scavenger hunts along the Wisconsin River. Spend the night playing games, making s'mores and memories around your campsite.  
Packages starting at:  
**\$599**  
[LEARN MORE](#)

**COUPLE'S ADVENTURES**  
Grab that special someone and take some time for you two to really connect out on the Wisconsin River. Take a canoe trip down the river to your furnished campsite where you'll have all the necessities for a cozy camping trip.  
Packages starting at:  
**\$299**  
[LEARN MORE](#)