



FOR IMMEDIATE RELEASE

## **Amplified Digital Launches Amplified Cares Digital Advertising Program**

St. Louis, MO, May 04, 2020 – Amplified Digital has launched Amplified Cares, a digital advertising program aimed at helping businesses supplement their marketing dollars to help them stay afloat, weather the storm, and emerge stronger following the COVID-19 pandemic.

Research indicates that businesses who continued to advertise through previous recessions and economic downturns saw growth over those who did not, driving the importance of marketing during the current pandemic. The Amplified Cares Program offers several ways for businesses to save money on new advertising campaigns:

- **TARGETED DISPLAY:** Dollar-for-dollar match on Audience Targeted display campaigns starting at \$500+
- **FREE STATIC CREATIVE:** Free static creative ad set for your audience targeted display campaign, or get HTML creative for the regular price of static
- **WAIVED SETUP FEES:** No setup fees on new Paid Search Campaigns, Reputation Management, and Social Management
- **SOCIAL AD VIDEO:** Free basic video ad creation with any new Social Marketing Campaign for Facebook or Instagram
- **WEBSITE DEVELOPMENT:** Various discounts available and will be custom quoted
- **TARGETED EBLASTS:** 15% off Audience Targeted eBlasts
- **CONTENT WRITING:** Save 25% off Blog, Website, or Sponsored Content Writing Services
- **EXPRESS DIY TOOLS:** Express Reputation and Social DIY Tools available at no charge

These discounts and offers are available to businesses now through June 28<sup>th</sup>, 2020, and are valid for newly purchased campaigns only. To learn more about the Amplified Cares Program, visit <https://amplifieddigitalagency.com/amplified-cares/>

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**Amplified Digital Agency (AD)** was formed out of a passion for helping companies develop a strong digital presence. Over the years, we've evolved to provide strategic digital marketing, creative strategies, media planning, consulting and analytics. Our mission is to seamlessly connect business owners with their ideal audiences and inspire them to act. As a Premier Google Partner, we are held to the highest quality standards when it comes to our website development, pay per click, audience targeting, content development, and digital marketing tactics. Our team is excited to work with you to define your goals, create, plan, and execute a strategy to Amplify Your Brand. For more information, please visit [www.amplifieddigitalagency.com](http://www.amplifieddigitalagency.com).

